



Curtin University



**Curtin University Summer and Winter University Program**

## **The Future of Global Business and Innovation**

Curtin's two-week Global Summer and Winter University Program will provide you with an unforgettable experience – giving you the opportunity to experience Western Australia and to take your entrepreneurial skills and resume to the next level.

## Quote: University of Shanghai for Science and Technology

<b>Program</b>	<b>The Future of Global Business and Innovation</b>
<b>Duration</b>	2-week intensive study program (undergraduate level)
<b>Date of Program</b>	Monday 22 <sup>nd</sup> January - Friday 2 <sup>nd</sup> February, 2024
<b>Date of Arrival in Australia</b>	Sunday 21 <sup>st</sup> January, 2024
<b>Date of Departure</b>	Saturday 3 <sup>rd</sup> February 2024
<b>Nights of Accommodation</b>	13 Nights
<b>Teaching Days</b>	10 (Monday to Friday)
<b>Location</b>	Curtin Perth, Western Australia
<b>Number of students</b>	20
<b>Number of Chaperones</b>	1

<b>Item</b>	<b>Detail</b>	<b>Quantity</b>	<b>\$ Per Student</b>	<b>Total (AUD)</b>
<b>Program Fee</b>	Program fee, inclusive of all activities within the program schedule including: accommodation, airport transfer and transport to scheduled activities. Meals are not included.	20	\$4,500	\$90,000
	<b>TOTAL</b>			<b>\$90,000</b>

### Payment

Payment as a group is available via invoice. Alternatively, students can pay individually. A payment link can be provided for individual payment.

This quote is valid until November 2023, please contact Curtin Global for booking. Alternative dates are available, please contact us.

### Inclusions

This quote includes a free accommodation (hotel) for one staff of USST to attend as a chaperone.

### Contact Details

Beth Jones, Global Curtin

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## Perth, Western Australia

Complete our global program at Curtin University's largest campus, in Australia. Known for its innovative learning spaces and high-impact research programs, Curtin Perth offers courses in a wide range of disciplines within science, engineering, health sciences, humanities, business and law.

The campus is set on 116 hectares in the suburb of Bentley, close to the Canning River and just six kilometres from Western Australia's capital city, Perth.

Known for its architecture, landscaped gardens and engagement spaces, Curtin Perth also offers students an excellent range of social and recreational amenities.

## Program Overview

### **Learn how to develop entrepreneurial ideas and solutions.**

This program is designed for individuals and organisations who are eager to develop entrepreneurial ideas and solutions. It is an intensive program in which you will develop your knowledge and skills of entrepreneurial innovation, extend your global networks through a unique on-campus experience and meeting industry guest speakers, and be inspired to bring your ideas for a sustainable business development to fruition.

This program is delivered by experienced lecturers from Curtin Perth, 'entrepreneurs' and venture capitalists specialising in investment and successful innovation.

### **Topics week one**

- The entrepreneurial mindset
- Sustainable innovation as a business opportunity
- Design thinking for ventures
- Sustainable business model design
- Building entrepreneurial confidence

### **Topics week two**

- Financing entrepreneurial ventures
- Legal and regulatory challenges
- Strategic entrepreneurial growth
- Succession planning, valuing and harvesting ventures

## Sample Program

Day	Time	Activity
Sunday	All Day	Arrive in Perth
		Met on arrival and transfer to hotel
		Hotel check-in
Monday	9:00	Official welcome
	10:00	Introduction to Entrepreneurship and Entrepreneurial Mindset
	13:00	Welcome lunch
	14:00	Campus tour with Curtin University students
	15:00	Academic Writing and Reference Skills
	16:00	End of day and evening free
Tuesday	9:00	Opportunity Identification and the Creative Pursuit of Ideas
	12:00	Lunch break and visit to Makerspace
	13:00	Special guest: Business and Innovation
	16:00	End of day and evening free
Wednesday	9:00	Design Thinking for Entrepreneurial Ventures
	12:00	Lunch break
	13:00	Assessment 1 Consultation
	15:00	Cultural immersion experience into local culture
	16:00	End of day and evening free
Thursday	9:00	Sources of Funding for Entrepreneurial Ventures and Pathways to Entrepreneurial Ventures
	12:00	Lunch break
	13:00	Guest speaker: venture capital experts
	15:30	HIVE visit: explore the 3D and state-of-the-art visualisation technology
	16:00	End of day and evening free
Friday	9:00	Ethical, Social, & Sustainable Entrepreneurship
	12:00	Lunch break
	13:00	Assessment consultation
	14:00	End of day and evening free
Saturday	8:00	Depart for day trip to Rottnest Island via ferry: Have the day to explore the island, get a quokka selfie and visit the island beaches.
	15:00	Return to hotel and evening free
Sunday	9:00	Depart for day trip to Swan Valley. Visit the Caversham wildlife park where you can feed Kangaroos and see other Australian wildlife. Visit the Chocolate Factory and businesses in the Swan Valley region.
	15:00	Return to hotel and evening free
Monday	9:00	Sustainable Business Model & Lean Entrepreneurship
	12:00	Lunch break

	13:00	Perth tour: visit all the sights including Perth's Instagram famous blue boat house, Cottesloe beach and the Matagraup suspension bridge.
	16:00	Return to accommodation and evening free.
Tuesday	9:00	Legal and Regulator Challenges
	12:00	Lunch break
	13:00	Guest speakers: business stories, experience and challenges
	16:00	End of day and evening free
Wednesday	9:00	Strategic Entrepreneurial Growth
	12:00	Lunch break
	13:00	Guest speaker: Innovation and Commercialisation
	15:00	Assessment briefing
	16:00	End of day and evening free
Thursday	9:00	Critical Entrepreneurship and Succession Planning, Valuing, harvesting ventures
	12:00	Lunch break
	13:00	Site visit to Spacecubed
	14:00	Assessment Consultation
	15:00	End of day and evening free (noting: Thursday is late night shopping in Perth so a great time for an evening of shopping)
Friday	10:00	Certificate and Prizes Ceremony
	12:00	Closing Lunch
	13:30	Program ends
	14:00	Visit to Fremantle: explore the Fremantle markets and coastline.
	17:00	Return to hotel and evening free
Saturday	10:00	Check out of hotel
	All day	Transfer to airport
		Flight departure

*\*The timetable is a sample only and may be subject to change prior to program commencement.*